



Health Care Reform in New Brunswick

Lessons from a socialized system

BY KEN MCGEORGE, BS, DHA, CHE
HEALTH ADMINISTRATION CONSULTANT



Book: Health Care Reform in New Brunswick: Distribution Outlets

Fredericton:

- Kevin Brewer Financial, 435 Brookside Dr, Unit 27A
Fredericton, NB E3A 8V4
- David Gorveatte, Investia Financial, 318 Main Street
Fredericton, NB E3A 1E5

Stanley:

- Nashwaak Villa Gift Shop, 67 Limekiln Rd, Stanley, NB

Mill Cove:

- Mill Cove Nursing Home gift shop, 12 Lakeview Ln, Mill Cove, NB

Moncton:

- Tara Specialists, 83 Gorveatte Street, Dieppe, NB E1A 2E5
- Ayer Convenience Store, 325 Killam Drive, Moncton, NB E1C 3T1

Saint John

- Expedia Cruise Centre, 11 East Point Way, Saint John, NB

Browns Flat

- Doug and Rose Tatton, 180 Beulah Rd, Browns Flat, NB

Book can also be ordered and paid for at www.kenmcgeorge.com

In Support of Health Reform in New Brunswick:

"The COVID 19 crisis, as bad as it has been in its own right, has exposed most starkly the chronic deficiencies in the way we care for and support our seniors. Let's use this disruptive time to fix, once and for all, the way we care for and support the most vulnerable in our society." **Chris Simpson, M.D, F.R.C.P., Associate Dean, Faculty of Medicine, Queens University**

"Ken is a person driven by great compassion. Consequently, he is always critiquing, never to be destructive but to improve in order to make the good great." **Dr. Laurel Buckingham, President, Buckingham Leadership Institute and former pastor of Moncton Wesleyan Church.**

"Wishing and hoping for improvement won't work --- a plan and sustained action is needed!" **Jim Carter, Retired Assistant Deputy Minister of Health, Province of New Brunswick; central figure in 1992 Health Care Reform.**

"Through a series of commentaries, Ken McGeorge has demonstrated a wholesome insight into the problems of the Health and Long-term Care operations in New Brunswick. He would be a valuable resource in developing a new plan, based on empirical evidence, for New Brunswick's health care system." **Daryl K. Branscombe, Founder of the Coalition of Concerned Citizens.**

"These reflections by one of New Brunswick's long-term leaders in health care invite us to consider many of the potential beneficial lessons from the COVID-19 pandemic." **Shirley Mullen, Ph.D, President, Houghton College, Houghton New York.**

"Few New Brunswickers have done more than Ken McGeorge to draw attention to what ails our health care system and what needs to be done to restore it to health." **Tom Bateman, Ph.D, Professor, Political Science, St. Thomas University, Fredericton, NB**

"Do not waste away your skills and talent, use them to earn a great life and help others." **Hector Losier, Union Rep for 35 years; proud of never having to resort to strike.**

"Our New Brunswick is a special place and our healthcare system is unique! As a transformational leader and one that has worked in healthcare, primarily long-term care, for over 30 years, the time is now to ensure a true collaborative partnership among all healthcare pieces - one that involves systematic transformation of person-centered care." **Cindy Donovan BNRN, MSA, CEO, Loch Lomond Villa.**

"Practical Long-Term Care advice from someone who did the work, not just plan for others to do it." **John Grass, Owner, Grass Homes, Moncton, New Brunswick**

"The chronic conditions with which our healthcare system continues to wrestle, especially in the care of those most vulnerable in our population- -the elderly - are grasped with uncommon insight and perspective in this important collection by veteran healthcare administrator, and innovator." **William L. Randall, Professor of Gerontology, St. Thomas University**

"Ken has been at the forefront of healthcare reform, both in advocacy and implementation, for many years. His insight and passion for change lights the way for the reform that is required to respond to our many healthcare challenges." **Rayma O'Donnell R.N., retired Director of Care, York Care Centre and key leader of culture reform.**